

PLASTINDIA

2012 Infinite Opportunities

8th International Plastics Exhibition & Conference
Feb. 1 - 6, 2012, New Delhi



Organised by

PLASTINDIA FOUNDATION®

India's consumption of plastics will grow from 7.5 million tonnes to 15 million tonnes by 2015 and is set to be the third largest consumer of plastics in the world.

Welcome to the land of INFINITE OPPORTUNITIES.



PLASTINDIA FOUNDATION®

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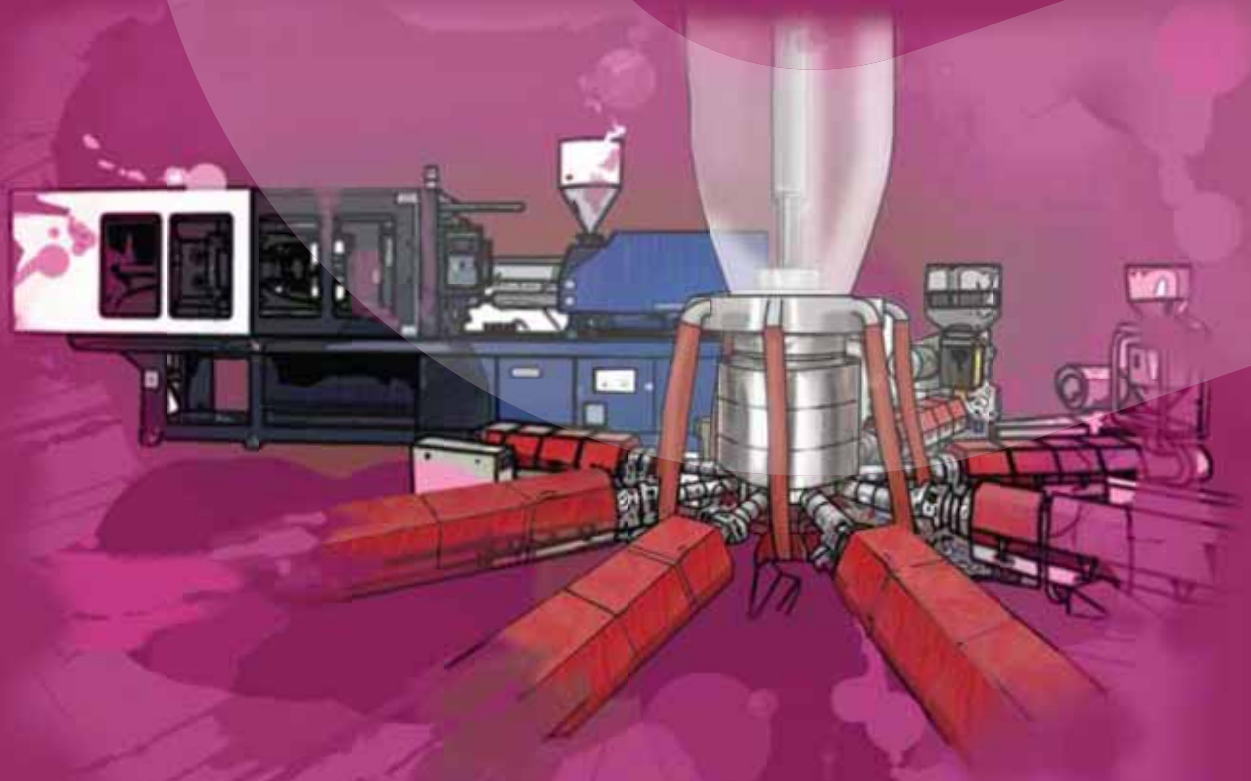
With the turn of the decade, the world - especially plastics - is entering a new era. The demand for plastics in India alone, is expected to almost triple over the next decade. This tremendous rate of growth presents a whole host of new opportunities for anyone connected with the industry.

PLASTINDIA 2012 will celebrate virtually

limitless possibilities through the creation of a huge global scale platform.

Entities from every corner of the globe will meet and collaborate, and take the first steps in converting dreams to reality. PLASTINDIA 2012 Show would be a gateway through which the global plastics industry will walk into a land of INFINITE OPPORTUNITIES.

India's plastics processing sector will grow from 69,000 machines to 150,000 machines by the year 2020.



India – Leading the Way To Tomorrow

India is poised, ready and welcoming. The country is proactively looking for global partnerships and is at the forefront of future growth in plastics. Seen as the fastest growing wealth creator in the world, the new India is driven by its knowledge economy, the booming manufacturing sector and by the fact that more than 60% of its population is under 35 years in age.

India is the fourth largest economy in the world by volume, and growing at an



unprecedented rate of 9% per annum. With a population base of 1.2 billion people, a work force of 467 million, and a fast growing, upwardly mobile, middle class of more than 350 million people; India's consumer market will be the world's fifth largest by 2025; making it a dream come true for the world's manufacturing sector.

Propelled by liberalization policies that have boosted demand and encouraged trade, India has opened up itself to the world, and is increasingly seen as the most lucrative destination for business, and business partnerships. Add to this a highly skilled work force, a huge consumption base, and a global outlook; the lure of 'India – the business destination', becomes even stronger.

In terms of plastics, India will become world's third largest consumer by the next decade, looking at an upstream investment demand in excess of US\$ 37 billion. The Indian plastics and polymers industry is set to grow explosively, and visibly increase its global foot print.

India's demand for plastics in irrigation alone is pegged to cross 2.5 million tonnes by 2015.



PLASTINDIA 2012 – Gateway to a Massive Opportunity

The interest in India as well as other emerging markets has intensified, converting PLASTINDIA exhibitions into a meeting point for the global industry.

PLASTINDIA 2012 has been making significant efforts to create new opportunities for all the major growing economies to be represented.

PLASTINDIA expositions, enjoy tremendous support from the Government of India, as was evidenced by the inauguration of PLASTINDIA 2009 by the President of India.

The Indian plastics industry is growing at close to 15% p.a. and internal plastics consumption has also leaped significantly. Agriculture, Packaging, Automobiles, Electronics, Telecom, Healthcare, Infrastructure, Transportation and Consumer Durables, are major drivers of growth in plastic consumption.



Large investments in telecom, ports, roads, power, and railways, ensures that this sector will continue to grow at more than 10% p.a., for several years to come. The focus on plasticulture in the agricultural sector – envisaged coverage of 17 million hectares under micro-irrigation schemes, which will further boost the prospects of the plastics industry.

The plastics processing industry is a source of great potential for global businesses. There is tremendous scope for innovative technological upgradations. The industry is looking for investments in:

- World class higher capacity machines
- Enhanced design capabilities, moulds, tools, dies and technological know-how
- Use of intelligent manufacturing, with focus on quality and design
- Development of new products and applications
- Technology consulting and technology transfer

PLASTINDIA 2012 will be the gateway to Infinite Opportunities in the emerging markets.

Plastics in packaging consumes 3.5 million tonnes of polymers today and will increase to 9 million tonnes by 2020.



MAJOR EXHIBITOR GROUPS

- Raw Material, Polymer & Resins, Intermediates, Blends & Alloys, Composites
- Specialty Chemicals, Master Batches, Additives, Fillers & Reinforcements
- Processing Machinery
- Ancillary Equipment / Instrumentation
- Finished Products
- Moulds & Dies
- Recycling
- Post Process Equipment for Printing, Plating, Lamination, Surface Enhancement and Decoration of Plastics
- Quality Control & Testing Equipment
- Trade Promotion Bodies and Professional Associations
- R&D, Education & Training Institutes
- Technical Publishers, Standards etc
- Plasticulture

CONCURRENT ACTIVITIES



- PROPLAST is an integral part of PLASTINDIA 2012, offering excellent opportunities to witness the remarkable progress made by the Indian plastics processing industry over the years
- Initiated in 2006, PROPLAST was a big success in the 2009 exhibition; spread over 3 halls and 213 exhibitors
- This exclusive pavilion, served as a one-stop-shop for OEMs, Product Packers, FMCG Companies, Retail Chains, etc.
- PROPLAST in PLASTINDIA 2012, will become much bigger with participation far and wide across India

International Conference



- A two day international conference will be held, attracting the attention of the entire global business fraternity. Eminent scholars, consultants, technocrats and industry experts will come together to share their views and experiences during various sessions of the conference
- The gathering will include speakers of international repute from across the entire spectrum of the plastic industry
- The International Conference in PLASTINDIA 2009, was a great success, attracting more than 400 participants from the world over

Indian automobile industry is growing at more than 18% p.a. and is hungry for plastics.



PLASTINDIA FOUNDATION®

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PLASTINDIA 2009 – A Historic Success

- 1518 exhibitors
- 476 overseas exhibitors from 35 countries
- 77,604 sq.mts. area covering 18 halls and 16 hangars
- Over 1,30,000 business visitors
- Proplast, spread over 3 halls with 213 exhibitors
- 20 country pavilions
- 6 concurrent events

KEY HIGHLIGHTS

PROPLAST – THE FINAL WORD IN PROCESSED PLASTIC

A PLASTINDIA 2006 initiative, it exhibited remarkable progress made by Indian plastic processing industry and showcased India's enhanced capacities as a preferred source of international standard plastic product.

INDO-CHINA SUMMIT

Concurrent with PLASTINDIA 2009; where both countries discussed business trade complementation. The summit aimed at further strengthening the trade in plastic between the two countries from USD 38.7 billion in 2007 to USD 60 billion by the end of 2010.

PLASTICON AWARDS

The 5th Plasticon Awards was held concurrently with PLASTINDIA 2009, where innovators from the Indian Plastics Industry were felicitated for their accomplishments and excellence across 23 categories.

INDO-US SUMMIT

The Summit aimed to further the growth prospects between India and US – the most important and number one export destination, with exports touching up to 350 million USD in 2007-08.

INTERNATIONAL CONFERENCE

Integral to PLASTINDIA 2009, The International Conference was an amazing platform for experts to share knowledge and explore global trends. All the speakers recognized the global downturn as a catalyst to India's dominance in the plastic sector.

ASIAN PLASTICS RECYCLING & WASTE MANAGEMENT CONFERENCE

PLASTINDIA 2009 saw the curtain raiser of Asian Plastics Recycling & Waste Management Conference; attended by experts from 12 countries; focusing on addressing technology options, opportunities, risks and concerns about plastic waste and environment.

RECYCLING PAVILION

For the first time, at the Recycling Pavilion, live demonstration of recycling of plastics was exhibited at PLASTINDIA 2009. Waste material from the exhibition was collected, segregated and recycled at the pavilion. This exhibition of recycling was highly successful and appreciated by visitors at Plastindia 2009.



ENERGY CONSERVATION PAVILION

The Energy Conservation Pavilion was an innovation at PLASTINDIA 2009, where a pavilion was dedicated to demonstrate the use of plastics in energy conservation. Exhibitors demonstrated the efficiency of use of plastics, as also its energy conservation utility.



END USER PAVILION

The End User Pavilion was another first at PLASTINDIA 2009. Users of plastics showcased their products, and the processing sector was encouraged to develop solutions for the end users products.



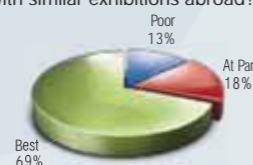
HEARTWARMING REACTIONS — Feedback Received During PLASTINDIA 2009

Visitors Survey Findings

Experience at PLASTINDIA 2009



How does PLASTINDIA 2009 compare with similar exhibitions abroad?



Quality of visitors at the exhibition



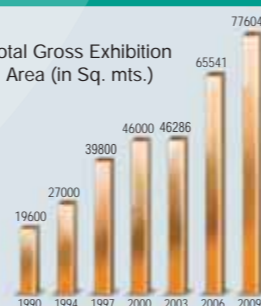
How do you rate the sales & enquiry at PLASTINDIA 2009?



Will you visit PLASTINDIA exhibitions in the future?



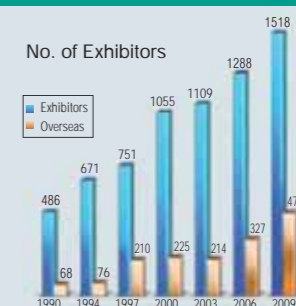
Total Gross Exhibition Area (in Sq. mts.)



No. of Countries Participated



No. of Exhibitors



PLASTINDIA 2009, 7th International Plastics Exhibition and Conference, was a thumping success; positioning India as one of the leading economies of the world.

Plastindia Foundation

Established in 1987, Plastindia Foundation is the apex body of major associations, organizations, and institutions connected with plastics, with common objectives to promote the development of the plastics industry and to assist the growth of plastics and related materials. The Foundation is dedicated towards national progress through plastics.

The key focus of the Foundation is to facilitate export led growth of the Indian plastic industry and help boost export business volumes and revenues. In line with that, the Foundation also focuses on helping India to become the preferred sourcing base of plastic products around the world.

As part of this exercise, the Foundation creates opportunities to showcase Indian capabilities in processing and converting, at various industry trade shows across the world.

Aims & Objectives

- To organize and participate in international exhibitions with the aim of showcasing Indian Plastics Industry to the world
- To help generate two-fold increase in the plastics processing capacity and consumption
- To facilitate the export led growth of the Indian Plastics Industry
- To help in facilitating the setting-up of a Knowledge Centre, dedicated to training of Plastics in processing, design and raw materials
- To support technical institutes. To ensure increase in the technically skilled man-power for to the Indian Plastics Industry
- Project an appropriate and progressive image of the Plastics Industry in India and abroad — to establish 'Brand India'
- Help conserve energy, and natural resources, and to protect the environment
- Promote scientific recycling of plastics and polymers
- Encourage co-operation amongst the various organizations connected with the Plastics Industry
- To encourage the use of 'Plasticulture' techniques for conservation of natural resources like water; while improving the yield of agricultural, horticultural and floricultural sectors

PLASTINDIA 2012 - EXCLUSIVE OVERSEAS ASSOCIATES



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